

# **You,** leisure, hospitality, retail **& Ince,** in any case



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hospitality, retail  
& **Ince**,  
in any case

In this fast-paced world you are seeking a pro-active business services partner that moves your company forward, someone who understands your challenges and the importance of commitment. Meet Ince, your trusted partner, in any case.

From our offices in Europe, the Middle East and Asia, our dedicated team of legal and business services professionals can guide you in developing and delivering on your roadmap for sustainable success and provide you with advice that will not only safeguard your business interests but ensure you reap commercial rewards.

Providing you with strategic guidance and well considered advice, we are renowned for the depth and breadth of our legal services and our understanding of the industries in which you operate. We recognise your needs and offer business focused legal services, together with advice that makes commercial sense.

#### One firm, in any case

With about 150 years of experience, we have cultivated a seamless 'one-firm' approach that is tailored to your personal needs and pairs you with the best legal and strategic business professionals in your field; whenever, wherever, and in any case.

#### Support, every step of the way

By leveraging our sector expertise, legal skills and market experience, you can feel safe in the knowledge that we will both handle complex legal issues on your behalf while providing you with expert strategic advice when the need arises.



**7**

countries



**14**

offices



**30**

different  
language  
capabilities



**800+**

employees  
worldwide,  
including  
support staff



**500+**

legal and  
business services  
professionals



multiple  
nationalities



We are delighted to introduce our leisure, hospitality & retail practice to you.

**Our leisure, hospitality & retail team has decades of top level expertise across a broad spectrum of practice areas. We are proud of the fact that we consistently deliver a first class service, whatever our clients' needs.**

We offer cost-effective and practical advice both in the UK and internationally, supporting most aspects of what a business requires throughout its lifecycle.

Our experts will be able to provide the appropriate advice in a clear and concise manner, focused on your needs and objectives. Every matter is led by one of our partners, who will provide commercial, pragmatic and innovative advice.

“Always willing to go the extra mile.”

— Legal 500



## Services for leisure, hospitality & retail

Our leisure, hospitality & retail team provides expert strategic advice to owners, operators, developers, investors, lenders, asset managers and industry associations. We have been closely involved with projects on all sides of the leisure industry and have acted on deals across a large number of jurisdictions.

Our experience encompasses a broad range of transactions, from single asset hotel deals, development and resort projects through to multiple asset portfolio transactions.

We regularly advise and negotiate management agreements, leases and franchise agreements as well as related funding, technical support, facilities outsourcing, brand licensing and non-disturbance arrangements. We also have considerable experience in providing advice and representation in relation to alcohol and entertainment licensing.

We advise across the spectrum of leisure businesses, including clubs, food service, gyms, gaming, hotels, pubs and restaurants. As a result, our team has developed an in-depth understanding of the motivation that drives industry players and the dynamics affecting the sector and leisure-related transactions.

## A selection of relevant transactions



Acquisition finance for an expanding UK hotel group, including corporate structuring



With regard to operational and trading issues and agreements, including with Tom Kerridge at the London hotel



On a number of commercial, financing, employment and property matters



Acting for investors on the acquisition of two Staybridge Suite hotels



On operational issues



Acquisition of the business and assets of the hotel, including TUPE transfer of staff



On new restaurant leases, construction documentation and operating agreements



All licensing work, managing database of licensed premises and personal licence holders



Undertaking variation of premises licence



On new restaurant leases, construction documentation and operating agreements



On new restaurant leases, construction documentation and operating agreements



Wardour St, London, obtaining a licence until 4am contrary to Policy and residential objection



Varying licences to enable showing of films



Licensing new Visitor Centre and advising on Park Licence for concerts



Providing advice on Members' Club Rules Undertaking variation of premises licence



Obtaining new premises licence for its main stores and warehouse



Advice concerning planning conditions



Dealing with variation of premises licence within Westminster's Stress Area and shareholder agreements



On employment and corporate matters



Obtaining license for new brewery and visitor centre



Advising on licensing requirements for the late night café/bar in Hanover Square, Mayfair



On licensing, real estate and intellectual property matters



Licensing advice



On management arrangements



On shareholder arrangements



Premises acquisitions and disposals, IP advice

## Alcohol & entertainment licensing

Alcohol & entertainment licensing can be difficult to navigate on your own. We have considerable experience in providing legal advice and representation to premises licence holders in the leisure sector.

We act for hotels, restaurants, bars, pubs, clubs, stately homes, off licences, late night takeaways and visitor centres to name a few and have obtained premises licences for large outdoor music festivals and even for a former battleship.

We advise landlords and investors on all licensing and regulatory issues, and appear regularly before licensing committees. We defend licence holders in licensing reviews and criminal proceedings, conduct appeals and engage in leisure industry liaison groups.

We recognise the importance of establishing good business relationships and work closely with other professionals such as architects and surveyors to ensure that a project meets licensing requirements.

### Our alcohol & entertainment licensing legal services cover:

- Premise licences
- Premises licence reviews
- Licensing appeals
- Criminal defence
- Personal licences
- Licensing training
- Pavement licences and planning
- Marriage licences
- SEVs
- Special treatment licences
- Temporary event notices
- Private members clubs



“Client-friendly approach and responsiveness.”

— Chambers UK

## You & Ince, in any case



**Philip Somarakis**  
Partner, Head of Regulatory  
Solutions, London  
T. +44 (0) 20 7759 1364  
philipsomarakis@incedg.com



**Alan Barnett**  
Partner, London  
T. +44 (0) 20 7759 1330  
alanbarnett@incedg.com



**Marilyn Elstow**  
Partner, London  
T. +44 (0) 20 7759 1434  
marilyneltow@incedg.com



**Susan Haggard**  
Partner, Head of Real Estate, London  
T. +44 (0) 20 7493 6151  
susanhaggard@incedg.com



**Laura Livingstone**  
Partner, Head of Employment, London  
T. +44 (0) 20 7759 1391  
lauralivingstone@incedg.com



**Andrew Cotton**  
Associate and Director of  
Betting and Gaming, London  
T. +44 (0) 20 7759 1623  
andrewcotton@incedg.com



**Jonathan Lass**  
Consultant, London  
T. +44 (0) 20 7759 1327  
jonathanlass@incedg.com



**Joanna Onisiforou**  
Chartered Legal Executive, London  
T. +44 (0) 20 7759 1371  
joannaonisiforou@incedg.com

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**LEGAL ADVICE TO BUSINESSES GLOBALLY FOR ABOUT 150 YEARS.**

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